



VIANA
WARM ME ©

THE MOST COMFORTABLE
LOOKBOOK IN THE WORLD

SPRING SUMMER 24

OUR VALUES

Feel good – all our cashmere products are made from 100 % high-quality Mongolian cashmere – the coziest feeling on earth!

Passion for tradition – Nepal is known for its high-quality work-manship and traditional knitting craft which is reflected in every WARM ME piece.

Social responsibility – direct cooperation with our producers & partners. These regular visits allow us a very personal cooperation.

Passion for design – Every WARM ME item has its origin in the heart of Austria. What inspires us: people and their stories!

Look good – Our design always has one credo: Never out of season! The wide colour range and different hats makes it possible to find the perfect hat for everyone, especially with the nuances of the colours.

All Occation – no matter where, no matter what you're doing – there's always a reason to WARM ME.

Do good – social responsibility and sustainability in all aspects have been our motivation since the beginning! Do business like a force of good!



FROM THE COZIEST
MOUNTAINS OF NEPAL TO
THE MOST COMFORTABLE
BEACHES OF
PORTUGAL:

DESIGNED TO
BE WORN 365 DAYS
A YEAR

WHY WE LOVE VIANA

MADE IN PORTUGAL

COZY FIT

FAMILY OWNED PRODUCTION

WARM ME STITCHING

PLANT FIBRE

GARMENT DYE

NANO EARTH DYE
ALL OUR DYEINGS ARE MADE OF
NATURAL MINERAL EXTRACTS



ORGANIC
COTTON
SWEATERS



CARBON FINISHING
100% CERTIFIED ORGANIC COTTON
BRUSHED, AMERICAN FLEECE

CASHMERE
MIXED
SWEATERS



7% CERTIFIED CASHMERE
56% TENCEL
37% CERTIFIED ORGANIC COTTON

COZY
MIXED
SHIRTS



15% CERTIFIED CASHMERE
85% CERTIFIED ORGANIC COTTON

90% CERTIFIED CASHMERE MODAL
10% CERTIFIED CASHMERE

60% CERTIFIED LYOCCELL
40% CERTIFIED ORGANIC COTTON

CASHMERE
MIXED

LIBBIE

90% CASHMERE MODAL 10% CASHMERE
60% LYOCELL 40% ORGANIC COTTON





MAGDA

90% CASHMERE MODAL 10% CASHMERE
60% LYOCELL 40% ORGANIC COTTON

KAJA

85% ORGANIC COTTON 15% CASHMERE
60% LYOCELL 40% ORGANIC COTTON





FINIJA

85% ORGANIC COTTON 15% CASHMERE
90% CASHMERE MODAL 10% CASHMERE

CASHMERE
MIXED

ABBIE

85 % ORGANIC COTTON 15 % CASHMERE

90 % CASHMERE MODAL 10 % CASHMERE



LALA

90% CASHMERE MODAL 10% CASHMERE
60% LYOCELL 40% ORGANIC COTTON



CASHMERE
MIXED

KAJA DRESS SHORT

90% CASHMERE MODAL 10% CASHMERE

WE ARE SORRY!
OUR TEAM WAS
SURFING, NO TIME
TO SHOOT OUR
SHORT KAJA DRESS :)

BUT JUST WRITE
US AND WE'LL SEND
YOU A PICTURE.



BIBBIE

85% ORGANIC COTTON 15% CASHMERE

KAJA DRESS LONG

85% ORGANIC COTTON 15% CASHMERE





FANNI

56% TENCEL 37% ORGANIC COTTON 7% CASHMERE
100% ORGANIC COTTON

JORD TIE DYE

56% TENCEL 37% ORGANIC COTTON 7% CASHMERE
100% ORGANIC COTTON





CHRIS TIE DYE

56% TENCEL 37% ORGANIC COTTON 7% CASHMERE
100% ORGANIC COTTON

CHRIS SOLID

56% TENCEL 37% ORGANIC COTTON 7% CASHMERE
100% ORGANIC COTTON

CASHMERE
MIXED



JORD SOLID

56% TENCEL 37% ORGANIC COTTON 7% CASHMERE
100% ORGANIC COTTON



FLORA TIE DYE

56% TENCEL 37% ORGANIC COTTON 7% CASHMERE

100% ORGANIC COTTON

CASHMERE
MIXED

FLORA SOLID

56% TENCEL 37% ORGANIC COTTON 7% CASHMERE
100% ORGANIC COTTON



BOBBY

SIZE 57-S 100% ORGANIC COTTON

SIZE 58-M 100% ORGANIC COTTON





CASHMERE
MIXED

IDA PANT

56% TENCEL 37% ORGANIC COTTON 7% CASHMERE
100% ORGANIC COTTON

IDA SHORT

56% TENCEL 37% ORGANIC COTTON 7% CASHMERE
100% ORGANIC COTTON



01 **WHITE**

18 **BLANCE DE BLANCE**

34 **YELLOW**

36 **PALE LILAC**

35 **MOONBEAM**

37 **AQUA GREY**

38 **FOREST FOG**

31 **ANTRACITE**

30 **MIDNIGHT NAVY**

40 **BLACK**

ALL PIECES ARE
GARMENT-DYED



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SPRING SUMMER 24

ANY
QUESTIONS?
JUST GIVE US
A COZY CALL

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