

WARM
ME

THE
COZIEST LOOKBOOK
IN THE WORLD

FALL WINTER 22/23



**CELEBRATE THE
LOVE PEOPLE HAVE
DEVELOPED FOR NATURE
AND THE OUTDOORS.
RESPECT THEIR NEEDS
FOR WELLBEING AND
HEALTH AND SURPRISE
THEM WITH COMFORT &
JOY THAT MAKES THEM
FEEL GOOD.**

WE DRAW INSPIRATION FROM:
TRANSFORMATION, LOVE THE
FUTURE OF MAKING, WANDERLUST
RETHOUGHT, REGENERATION,
CONNECTION, SCALE

OUR HAPPINESS EQUATION:

- + MINIMALIST DESIGN
- + HIGHEST QUALITY MATERIALS
- + AUTHENTIC MANUFACTURING
- + ECLECTIC STYLE
- + LOVE FOR THE PLANET

= THE COZIEST PRODUCTS
IN THE WORLD.



OUR VALUES

Feel good – all our cashmere products are made from 100 % high quality Mongolian cashmere – the coziest feeling on earth!

Passion for tradition – Nepal is known for its high-quality work-manship and traditional knitting craft which is reflected in every WARM ME piece.

Social responsibility – direct cooperation with our producers & partners. These regular visits allow us a very personal cooperation.

Passion for design – Every WARM ME item has its origin in the heart of Austria. What inspires us – people and their stories!

Look good – Our design always has one credo: Never out of season! The wide colour range and different HATSs makes it possible to find the perfect hat for everyone, especially with the nuances of the colours.

All Occation – no matter where, no matter what you're doing – there's always a reason to WARM ME.

Do good – social responsibility and sustainability in all aspects have been our motivation since the beginning! Do business like a force of good!

NEVER
WITHOUT MY
WARM ME

HANDMADE
BY OUR BELOVED
KNITTERS

CASHMERE

Congratulations! You have just treated yourself to a lovely new piece made of 100 percent cashmere. We are pretty sure that it will be one of your favourite pieces in no time. Why, you ask? Well, we are talking about cashmere! This is the yarn that spins the cosiest jumpers, coolest hats, and craziest facts. Stay tuned for some cashmere gossip.

Climb Every Mountain

Cashmere is sourced from goats, right? Correct! But there is no need to start checking the prices of local goats just yet. You can't turn your backyard into a cashmere farm, because cashmere goats are not just any goats. Unless your backyard is in Mongolia or China, of course. That is where the cashmere goats live, at an altitude of up to 4,500 metres.

Small and Powerful

Frankly speaking, cashmere goats are not the bulkiest of their kind. They might be slightly smaller than your average local goat, but never underestimate these hairy little fellas. They are, after all, badass enough to endure harsh winters and hot summers. The reason for their resilience is an outer guard layer that protects their undercoat from water. The inner layer consists of ultra-fine hair, keeps warm in temperatures up to -40°, and cools on blisteringly hot days.

Springtime – The Season to Be Jolly

Cashmere is a very rare product that can only be obtained once a year in springtime. A single goat yields between 150 and 200 grams of hair per year. That isn't a lot, which is proven by the fact that it requires two to six goats to produce a jumper. Bummer, we know. The hair itself is gathered by gently combing out the underfur of the goats. At a mere 15 microns, it is about seven times thinner than human hair.

Shines Bright Like a Star

Clothes made of cashmere stay in shape even after years of usage. Given the proper TLC, they don't stretch or fade. Plus, they come in three colours: grey, brown, and white. Don't worry, you're not limited to those three shades, as cashmere can be dyed in any colour one could wish for.

Hypoallergenic

One of cashmere's greatest superpowers is its lack of lanolin, which means the wool itself is hypoallergenic. That is why cashmere is brilliant for children, not just because it is ever so soft.

Thank You

This is where we say thank you. Thank you to the French in particular. It was Empress Eugenie, wife of Napoleon III, who brought the exclusive material to Europe in the 17th century. The source of the fibre itself can be traced back thousands of years to Srinagar, the capital of the Indian province of Kashmir. Your guess is as good as ours as to where the fibre got its name from, right? It is, however, also time to say thank you to you, our customers, for having purchased this wonderful piece of WarmME – handmade by locals in Nepal.

DYED-YARN

Since the beginning we dye our yarn in Nepal. That allows us to offer a big range of colours- every season between 30 – 35. For us it is very important the shade of each colour is not the same – pink is not just pink, and blue is not just blue. As the hat is the closest to your face we want to show you the perfect pink or the right blue to the skin. It's a part of our "one of a kind" DNA, which makes each piece to the coziest.

And of course we just dye what we need for production – avoiding yarn waste.

For 2022 we focused on the shades of EARTH (Kangeroo, burnished olive, bloom) LIBERTINE (camile rose, tango red, pink glo) GREENERY (bermuda, balsam green, beryl green) OUR SKY (horizon blue, blue jay) OUR FOREST MOSSY (dried herbs, scale)

Any colour missing? Never mind asking for any shades you would like to see your new WARM ME.

DYED
BY HAND



SCARF NOMADE

It seems a bit silly to explain what a scarf is, but we still want to let you know that our iconic scarf, the Nomade Scarf is basically the only one you will ever need.

Gives you the coziest
feeling in the world.

No matter if you:

- Put it around your neck to protect you from the wind and the cold.
- Wear it over your shoulder and wear it like a poncho to protect you from the sun.
- Snuggle up in it when you want to sleep on an airplane.
- Or put it over your legs when you sip a cocktail in a lounge watching the sunset in Portugal.

BELOVED
ICONIC SCARF

SCARF NOMADE

100 % cashmere
145 x 200 cm



OUR
NEW
HATS



TONI

100 % cashmere



ZITA

100 % cashmere



MALIN

100 % cashmere

OLSO

100 % cashmere



FLAP ME

100 % cashmere



HATS

SIMPLEX

100 % cashmere



ANTON

100 % cashmere





ALEXA

100 % cashmere · hat



ALEX

100 % cashmere



DAMIAN

100 % cashmere



NICOLETTA

100 % cashmere

HEIDI

100 % cashmere



FINN

100 % cashmere



NIKLAS

100 % cashmere



MARIUS

100 % cashmere hat





POPEYE

100 % cashmere hat



OLIVIA

100 % cashmere



WILLI

100 % cashmere

SCARVES

WE PROUDLY PRESENT
YOU OUR NEWEST MEMBER
OF THE SCARF FAMILY



ALEXA SCARF

100 % cashmere

NOMAD

100 % cashmere



NOMAD SMALL

100 % cashmere



MALMA

100 % cashmere



ARE MITTENS

100 % cashmere



FRIDA BLANKET

100 % cashmere



NEW

MALMA BLANKET STRIPES

100 % cashmere



WARM ME
HOME



ELSA

100 % cashmere
solid color sweater

NEW



LENI

100 % cashmere
sweater



LANA

100 % cashmere
sweater

NEW



ELSA INTARSIEN

100 % cashmere
multit color sweater



ELSA SCARF

100 % cashmere
multi color scarf

SWEATER NEPAL

Have you ever felt the need of a hug but no person was around? We have got the solution for you, our NEPAL sweater. The loose yet comfy fit gives you enough material to stretch it to your cozy needs.

The broad collar makes it stay in place if you want to wear it exposing one should or simply wear it centered.

Our sweaters are not only for the cold. Our cashmere adapts to your body heat perfectly. Never too warm, never too cool.



MITZI

100 % cashmere sweater



OLGA

100 % cashmere sweater



YASMINE

100 % cashmere cardigan



LIVIA

100 % cashmere sweater



FINN HOODIE
100 % cashmere



FINN TROUSERS
100 % cashmere

NEW
STYLES



SOCKS
100 % cashmere



STINE
100 % cashmere
polo shirt

VIANA

WARM ME ©

A fresh breeze, white sand and the vast expansion of beaches surrounded by olive and pine trees. Inspired by the rolling dunes along the Atlantic, our clothes reimagine the Portuguese way of living, comfortable and truly simple. Portugal is not only where our products are carefully manufactured but is the place that stole our heart. When we spend our time alongside the Atlantic, it makes us calm down and take a breath. Our products resemble not only the Portuguese lifestyle – comfortable, minimalist and close to nature. But also the town we named our collection after – Viana.

The little city made us fall in love with it immediately, as we hope you fall in love with our products. The energy this place emits is just calming. And we hope to give you the same feeling when you wear our Viana collection.

THE MOST COMFORTABLE
IN THE WORLD

Picture taken by Patrick Langwallner @patrese



WHY WE LOVE OUR VIANA SWEATERS & T-SHIRTS



DESIGNED
TO BE WORN
365 DAYS

Picture taken by Patrick Langwallner @patrese

FOR EVERY
HUMAN BEING



CHRIS
100% organic cotton
unisex sweater



FII
100% organic cotton
sweater

NEW
LOOKS



ELIN
100% organic cotton
sweater



KAJA

60 % lyocell & 40 % organic
t-shirt

SWEATER VIANA

This addition are just as gorgeous
and cozy as our Nepal products.

The sweaters follow baggy and straight
styles and we even elongated one of the
styles so it also functions as a dress.

All made from true 100% organic
cotton or lyocell. Nothing more,
nothing less.

The sweaters guarantee to upgrade
your wardrobe basics to the coziest
pieces you own.



ABBIE

60 % lyocell & 40 % organic
t-shirt



LINN

60 % lyocell & 40 % organic
t-shirt



NEW
LOOKS

T-SHIRTS

FINIJA

60 % lyocell & 40 % organic
t-shirt



FLORA
100% organic cotton
hoodie



JORD
100 % organic cotton
sweater



IDA
100 % organic cotton
trouser



ANIKA
100 % organic cotton
trouser



THE
COZIEST LOOKBOOK
IN THE WORLD

FALL WINTER 22/23

Contact

0043 664 9690599

office@warm-me.com

www.warm-me.com

Follwo us @__warmme