



THE
COZIEST LOOKBOOK
IN THE WORLD

SPRING SUMMER 24

WARM 
ME

HELLO COZY PEOPLE





THE PATH OF LIFE ...
EVERYTHING IS POSSIBLE,
NOTHING IS MANDATORY.



NEVER
WITHOUT MY
WARM ME



OUR VALUES

Feel good – all our cashmere products are made from 100 % high-quality Mongolian cashmere – the coziest feeling on earth!

Passion for tradition – Nepal is known for its high-quality work-manship and traditional knitting craft which is reflected in every WARM ME piece.

Social responsibility – direct cooperation with our producers & partners. These regular visits allow us a very personal cooperation.

Passion for design – Every WARM ME item has its origin in the heart of Austria. What inspires us: people and their stories!

Look good – Our design always has one credo: Never out of season! The wide colour range and different hats makes it possible to find the perfect hat for everyone, especially with the nuances of the colours.

All Occation – no matter where, no matter what you're doing – there's always a reason to WARM ME.

Do good – social responsibility and sustainability in all aspects have been our motivation since the beginning! Do business like a force of good!



HANDMADE
BY OUR BELOVED
KNITTERS



CASHMERE

Congratulations! You have just treated yourself to a lovely new piece made of 100 percent cashmere. We are pretty sure that it will be one of your favourite pieces in no time. Why, you ask? Well, we are talking about cashmere! This is the yarn that spins the cosiest jumpers, coolest hats, and craziest facts. Stay tuned for some cashmere gossip.

Climb Every Mountain

Cashmere is sourced from goats, right? Correct! But there is no need to start checking the prices of local goats just yet. You can't turn your backyard into a cashmere farm, because cashmere goats are not just any goats. Unless your backyard is in Mongolia or China, of course. That is where the cashmere goats live, at an altitude of up to 4,500 metres.

Small and Powerful

Frankly speaking, cashmere goats are not the bulkiest of their kind. They might be slightly smaller than your average local goat, but never underestimate these hairy little fellas. They are, after all, badass enough to endure harsh winters and hot summers. The reason for their resilience is an outer guard layer that protects their undercoat from water. The inner layer consists of ultra-fine hair, keeps warm in temperatures up to -40°, and cools on blisteringly hot days.

Springtime – The Season to Be Jolly

Cashmere is a very rare product that can only be obtained once a year in springtime. A single goat yields between 150 and 200 grams of hair per year. That isn't a lot, which is proven by the fact that it requires two to six goats to produce a jumper. Bummer, we know. The hair itself is gathered by gently combing out the underfur of the goats. At a mere 15 microns, it is about seven times thinner than human hair.

Shines Bright Like a Star

Clothes made of cashmere stay in shape even after years of usage. Given the proper TLC, they don't stretch or fade. Plus, they come in three colours: grey, brown, and white. Don't worry, you're not limited to those three shades, as cashmere can be dyed in any colour one could wish for.

Hypoallergenic

One of cashmere's greatest superpowers is its lack of lanolin, which means the wool itself is hypoallergenic. That is why cashmere is brilliant for children, not just because it is ever so soft.

Thank You

This is where we say thank you. Thank you to the French in particular. It was Empress Eugenie, wife of Napoleon III, who brought the exclusive material to Europe in the 17th century. The source of the fibre itself can be traced back thousands of years to Srinagar, the capital of the Indian province of Kashmir. Your guess is as good as ours as to where the fibre got its name from, right? It is, however, also time to say thank you to you, our customers, for having purchased this wonderful piece of WarmME – handmade by locals in Nepal.

ELDER TWISTED

100 % cashmere

NEW
STYLE





ELDER

100 % cashmere

FLAP ME

100 % cashmere





NEW
STYLE

POPEYE TIE DYE

100 % cashmere

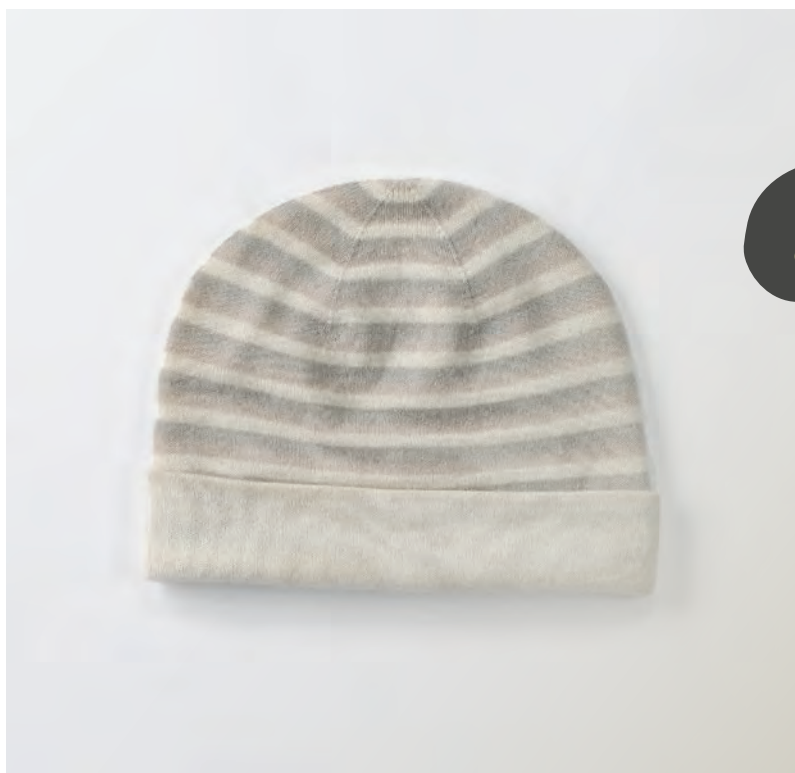
POPEYE

100 % cashmere



DAMIAN STRIPE

100 % cashmere



NEW
STYLE

DAMIAN

100 % cashmere



NEW
STYLE



CHARLY KNITTED BUCKET

100 % cashmere

BILLY BUCKET

100 % cashmere





NEW
STYLE

CHARLY SHADED

100 % cashmere



NOMAD SMALL

100 % cashmere 200 x 100 cm

NOMAD

100 % cashmere 145 x 205





NEW

NOMAD EXTRA SMALL LEO

100 % cashmere 60 x 60 cm

NOMAD EXTRA SMALL SOLID

100 % cashmere 60 x 60 cm

NOMAD EXTRA SMALL SHADED

100 % cashmere 60 x 60 cm

FELIX LEO

100 % cashmere 60 x 60 cm

FELIX SOLID

100 % cashmere 60 x 60 cm

FELIX SHADED

100 % cashmere 60 x 60 cm

NEW STYLES
HERE TOO





MALMA FINGES SOLDI

100 % cashmere 200 x 70 cm

MALMA FINGES STRIPES

100 % cashmere 200 x 70 cm



ALVA HOODIE

100 % cashmere

ALVA

100 % cashmere



ALL
NEW

SPRING SUMMER 24

THE PALM SWEATER

100% cashmere



THE COZIEST LOOKBOOK IN THE WORLD



PICO SHADED

100 % cashmere

PICO SOLID

100 % cashmere

ALL NEW



FLORES TIE DYE

100 % cashmere

FLORES SOLID

100 % cashmere





MARIA

100 % cashmere

ALL
NEW

MIGUEL

100 % cashmere





GRACIOSA

100 % cashmere



FRANCA

100% cashmere

ALL NEW

ESSENTIAL TOP LONG

100 % cashmere



ALL
NEW

ESSENTIAL SET

100 % cashmere





ESSENTIAL TOP

100 % cashmere

ESSENTIAL SHORT

100 % cashmere





BARBARA TROUSER

100 % cashmere

SHORT

100 % cashmere



COLOURS



12 MEDIUM GREY MELANGE



13 LIGHT GREY MELANGE



14 DARK GREY MELANGE



16 BLACK



250 TOFU



309 BLANC



332 SILVER SCONE



338 BURNED OLIVE



383 DUSTY ORANGE



386 LIVING CORAL



387 CAMELLIA



388 WEATHERED METAL

MANY NEW COLORS



392 SILVER PEONY



393 VIVA MAGENTA



394 RASBERRY



395 VEG. PINK



400 VEG LIGHT GREEN



401 FOREST FOG



402 CALYPSO CORAL



403 GOLDEN HAZE



21 **GREY FLANNEL**



40 **STARDUST**



108 **CLASSIC BLUE**



228 **DARK NAVY**



373 **MALLARD GREEN**



374 **SCRAB**



376 **SAILORBLUE**



339 **PAVEMENT**



389 **AQUA GREY**



390 **PALE LILAC**



391 **AFTERGLOW**

ALL
PIECES ARE
HAND-DYED



396 **CHAMPAGEN BEIGE**



397 **YELLOW**



398 **CANNOLLI CREAM**



399 **MOONBEAM**



404 **VEG LIGHT BROWN**



405 **PALEMAUVE**



406 **BLUE GLOW**



407 **PURPLE WINE**

WARM
ME

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SPRING SUMMER 24

ANY
QUESTIONS?
JUST GIVE US
A COZY CALL

Contact

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